# Inflation and Unemployment

Topic 7

# Learning Objectives

- Revisit the concept of the GDP deflator.
- Revisit the concept of the consumer price index.
- Learn how to derive the rate of inflation from both the GDP deflator and the consumer price index.
- Learn how the Fed's monetary policy helps stabilize price levels of the economy.
- Define the concept of unemployment and calculate the unemployment rate.
- Identify the causes of unemployment.

### Revision

- Gross Domestic Product
  - The total value of all goods and services produced domestically within a certain time period.
- Nominal vs. Real GDP
  - Nominal GDP uses current prices.
  - Real GDP uses the prices of a base year and therefore controls for inflation.
- Price Level

### Revision: Change in Price Level

#### **GDP** Deflator

 $GDP \ Deflator = \frac{NGDP}{RGDP} \times 100$ 

 Calculating the price level using the formula of the GDP Deflator means to hold the <u>prices</u> of the base year fixed.

#### CPI

$$CPI = \frac{Cost \ of \ Basket_t}{Cost \ of \ Basket_b} \times 100$$

 Calculating the price level using the formula of the CPI means to hold the <u>quantities</u> of the base year fixed.

• GDP Deflator = 
$$\frac{(Q_{A_t} \times P_{A_t}) + (Q_{B_t} \times P_{B_t}) + \dots + (Q_{n_t} \times P_{n_t})}{(Q_{A_t} \times P_{A_b}) + (Q_{B_t} \times P_{B_b}) + \dots + (Q_{n_t} \times P_{n_b})} \times 100 \quad \bullet \quad CPI = \frac{(Q_{A_b} \times P_{A_t}) + (Q_{B_b} \times P_{B_t}) + \dots + (Q_{n_b} \times P_{n_t})}{(Q_{A_b} \times P_{A_b}) + (Q_{B_b} \times P_{B_b}) + \dots + (Q_{n_b} \times P_{n_b})} \times 100$$

### GDP Deflator and Inflation Rate

#### GDP Deflator

- measure of the price level - GDP Deflator =  $\frac{NGDP}{RGDP} \times 100$ 

#### Inflation Rate

- The percentage increase in the overall level of prices.
- $-Inflation Rate = \frac{GDP \, Deflator_t GDP \, Deflator_{t-1}}{GDP \, Deflator_{t-1}} \times 100$

### GDP Deflator and Inflation Rate – Ctd.

 Compute GDP Deflator from nominal and real GDP.

- GDP Deflator =  $\frac{NGDP}{RGDP} \times 100$ 

 Use the GDP deflator to compute the inflation rate from 2017 to 2018 and from 2018 to 2019.

- Inflation Rate =  $\frac{GDP \, Deflator_t - GDP \, Deflator_{t-1}}{GDP \, Deflator_{t-1}} \times 100$ 

Year	NGDP	RGDP	GDP Deflator	Inflation rate
2017	46,200	46,200		
2018	51,400	50,000		
2019	58,300	52,000		

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Year	NGDP	RGDP	GDP Deflator	Inflation rate
2017	46,200	46,200	100.0	n.a
2018	51,400	50,000	102.8	2.8%
2019	58,300	52,000	112.1	9.1%

### **CPI and Inflation Rate**

#### CPI

 $-\text{ measure of the price level} \\ -CPI = \frac{Cost \text{ of } Basket_t}{Cost \text{ of } Basket_b} \times 100$ 

- Compute the cost of the basket:
  - 20 pizzas
  - 10 coca colas

Year	P <sub>Pizza</sub>	$P_{CocaCola}$	Cost of Basket <sub>t</sub>
2017	\$10	\$15	
2018	\$11	\$15	
2019	\$12	\$16	
2020	\$13	\$15	

### CPI and Inflation Rate – Ctd.

#### CPI

 $-\text{ measure of the price level} \\ -CPI = \frac{Cost \text{ of } Basket_t}{Cost \text{ of } Basket_b} \times 100$ 

- Compute the cost of the basket:
  - 20 pizzas
  - 10 coca colas

Year	P <sub>Pizza</sub>	$P_{CocaCola}$	Cost of Basket <sub>t</sub>
2017	\$10	\$15	\$350
2018	\$11	\$15	\$370
2019	\$12	\$16	\$400
2020	\$13	\$15	\$410

### CPI and Inflation Rate – Ctd.

• Compute the CPI.

 $- CPI = \frac{Cost of Basket_t}{Cost of Basket_b} \times 100$ 

 Use the CPI to compute the inflation rate from 2017 to 2018 and from 2018 to 2019.

- Inflation Rate =  $\frac{CPI_t - CPI_{t-1}}{CPI_{t-1}} \times 100$ 

Year	Cost of Basket <sub>t</sub>	CPI	Inflation Rate
2017	\$350		
2018	\$370		
2019	\$400		
2020	\$410		

### CPI and Inflation Rate – Ctd.

• Compute the CPI.

 $- CPI = \frac{Cost of Basket_t}{Cost of Basket_b} \times 100$ 

 Use the CPI to compute the inflation rate from 2017 to 2018 and from 2018 to 2019.

- Inflation Rate =  $\frac{CPI_t - CPI_{t-1}}{CPI_{t-1}} \times 100$ 

Year	Cost of Basket <sub>t</sub>	CPI	Inflation Rate
2017	\$350	100.0	n.a.
2018	\$370	105.7	5.7%
2019	\$400	114.3	8.1%
2020	\$410	117.1	2.5%

# Why the CPI may Overstate Inflation

The CPI uses fixed quantities.

- Substitution bias:
  - Thus, it cannot reflect consumers' substituting towards those goods whose relative prices have fallen.
- Introduction of new goods:
  - Thus, it cannot reflect the increase in the real value of the currency due to the introduction of new goods (which makes consumers better off).
- Unmeasured changes in quality:
  - Quality improvements increase the value of the currency but are not reflected in the CPI.

### CPI vs. GDP Deflator

	CPI	GDP Deflator
Prices of capital goods	no	If produced domestically
Prices of imported consumer goods	yes	no
The basket of goods	fixed	Changes yearly

# Money and Inflation

#### Money

- An asset, which is socially and legally accepted as a medium of exchange.

- A store of value.
- A unit of account
- Money Supply

- The amount of money in circulation.

# The Equation of Exchange

The equation of exchange, or Cambridge Equation, describes the relationship between the money supply and the price level.

 $M \times V = Y \times P$ 

#### Where

- M = Nominal Money Supply
- V = Velocity of Money (how often money changes hands)
- Y = Real Production (the amount of apples and pears produced)
- -P = Price Level

#### Assume the year 1750:

- Velocity is constant; assume V=1.
- The money supply is M=100 bills.
- Also assume that the real domestic product is constant, let's say Y=100 apples.
- What is the price level?
- Now, assume the year 1751:
  - Velocity is still constant at V=1
  - Apple production is still Y=100
  - but due to mercantilist policies the money supply increased to M=110.
  - What is the new price level?

#### • Assume the year 1750:

- Velocity is constant; assume V=1.
- The money supply is M=100 bills.
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- What is the price level?
- Now, assume the year 1751:
  - Velocity is still constant at V=1
  - Apple production is still Y=100
  - but due to mercantilist policies the money supply increased to M=110.
  - What is the new price level?

• From 
$$M \times V = Y \times P$$
  
• get  $P = \frac{M \times V}{Y}$ 

Thus,

• 
$$P_{1750} = \frac{M \times V}{Y} = \frac{100 \times 1}{100} = 1$$
  
•  $P_{1751} = \frac{M \times V}{Y} = \frac{110 \times 1}{100} = 1.1$ 

#### • Assume the year 1928:

- Velocity is constant; assume V=1.
- The money supply is M=100 bills.
- Also assume that the real domestic product is constant, let's say Y=100 apples.
- What is the price level?
- Now, assume the year 1929:
  - Velocity is still constant at V=1
  - Apple production went up to Y=125
  - but the central bank could only get 10 additional Gold nuggets to increase the money supply to M=110.
  - What is the new price level?

- Assume the year 1928:
  - Velocity is constant; assume V=1.
  - The money supply is M=100 bills.
  - Also assume that the real domestic product is constant, let's say Y=100 apples.
  - What is the price level?
- Now, assume the year 1929:
  - Velocity is still constant at V=1
  - Apple production went up to Y=125
  - but the central bank could only get 10 additional Gold nuggets to increase the money supply to M=110.
  - What is the new price level?

• From 
$$M \times V = Y \times P$$
  
• get  $P = \frac{M \times V}{Y}$ 

Thus,

• 
$$P_{1928} = \frac{M \times V}{Y} = \frac{100 \times 1}{100} = 1$$
  
•  $P_{1929} = \frac{M \times V}{Y} = \frac{110 \times 1}{125} = 0.88$ 

- Thus, when the money supply grows faster than the real economy, prices rise. This is called inflation.
- Similarly, when the real economy grows faster than the money supply, prices fall. This is called deflation.
- Throughout history, we have observed financial crises due to extreme changes in the price level.
- In order to ensure price stability, the Federal Reserve ("the Fed") was established, using monetary policy as their tool of choice.
- As illustrated in the prior examples, changes in the price level can be alleviated through controlling the money supply.

# Unemployment

#### Categories of the Population

- Employed
  - Working at a paid job
- Unemployed
  - Not employed but looking for a job
- Labor Force
  - The amount of labor available for producing goods and services
- Not in Labor Force
  - Not employed, not looking for work



### Unemployment – Ctd.

#### Labor Force

- Employed + unemployed
- Labor Force Participation Rate
  - The fraction of the adult population that participates in the labor force

$$-LFPR = \frac{Labor\ Force}{Population} \times 100$$

- Unemployment Rate
  - Percentage of the labor force that is unemployed

$$-UER = \frac{Unemployment}{Labor Force} \times 100$$

# **Computing Labor Statistics**

U.S adult population by group:

- Number employed
  - 147.4 million
- Number unemployed
  8.7 million
- Adult Population
  - -249.0 million

Calculate:

- The labor force
- The unemployment rate
- The labor force participation rate

# Computing Labor Statistics – Ctd.

U.S adult population by group:

- Number employed
  - 147.4 million
- Number unemployed
  8.7 million
- Adult Population
  - 249.0 million

#### The labor force

- Employed + unemployed
- 147.4 million + 8.7 million = 156.1 million
- The unemployment rate
  - $-\frac{Unemployment}{Labor Force} imes 100$

$$-\frac{8.7 \text{ million}}{156.1 \text{ million}} \times 100 = 5.5\%$$

- The labor force participation rate
  - $-\frac{Labor\ Force}{Population} \times 100$  $-\frac{156.1\ million}{249.0\ million} \times 100 = 62.7\%$

# Causes of Unemployment

- Frictional Unemployment
  - Caused by the time it takes to search for a job.
- Structural Unemployment
  - Caused by structural factors like inflation, deflation, high wages, taxes, and regulations
- Cyclical Unemployment
  - Caused by seasonal factors and general business cycles

# The Natural Rate of Unemployment

- The average rate of unemployment around which the economy fluctuates.
- In a recession, the actual unemployment rate rises above the natural rate.
- In a boom, the actual unemployment rate falls below the natural rate.

# Summary

- Inflation and unemployment are important macroeconomic concepts that macroeconomic policy tries to target.
- Inflation is defined as an overall increase in the level of prices.
- The inflation rate measures the annual percentage increase in the general price level of goods and services.
- There are two ways to describe the price level:
  - GDP Deflator
  - CPI
- The inflation rate can be calculated based on both the GDP Deflator and the CPI.
- The unemployment rate is defined as the percentage of the labor force that is unemployed, and it is important to understand their underlying concepts.